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Fulton Communications, a Vertical Company, Named to *Inc.* Magazine Top 5000

Third consecutive year Fulton makes list of Fastest Growing Privately Held Companies; recognized for over 300 percent growth since 2010

Santa Clara, Calif., August 27, 2014...Vertical Communications®, a leading provider of business communications software and solutions, announced that Fulton Communications, a Vertical Company, was recently named to *Inc.* magazine's Top 5000 List of Fastest Growing Companies in the United States. This marks the third straight year that Fulton has been recognized by *Inc.* Fulton, Vertical's direct sales arm, is a national provider of communications technology to small and medium-size businesses and enterprise customers.

In its evaluation of Fulton, *Inc.* recognized that the company has experienced over 300 percent growth in the past three years, and increased its revenue from \$6.7 million in 2010 to \$27 million. Fulton also has added nearly 90 employees since 2010, almost tripling in size.

"While I am personally very honored that Fulton has once again made the *Inc.* 5000 List of Fastest Growing Companies, this achievement is more a reflection of the very talented, hard working professionals that comprise our team," noted Ben Treadway, Fulton's chief executive officer and Vertical executive vice president. "Both Vertical and Fulton are fortunate to have a team that is highly motivated, results-oriented, and above all, totally customer focused as ours. They have propelled our company to new heights, and we have every expectation that, through their efforts, Fulton will return to the *Inc.* list for many years to come."

Vertical Communications, a global developer of unified communications solutions for businesses, announced its merger with Fulton on June 2, 2014, giving it one of the largest direct sales footprints in the United States. Atlanta-based Fulton is one of the largest communications system integrators in the United States, with offices handling sales and customer support in Washington, DC; Orlando, FL; Tampa, FL; Ft. Lauderdale, FL; Columbus, OH; Cincinnati, OH; Nashville, TN; Memphis, TN; St. Louis, MO; Springfield, MO; Houston, TX; Dallas, TX; Denver, CO; Tucson, AZ and Phoenix, AZ. As a Vertical Diamond Partner, Fulton sold more Vertical solutions since 2012 than any other Vertical channel partner. In addition, Fulton provides a number of other voice and unified communications solutions; network services; data communications hardware and software; and video surveillance solutions from leading manufacturers.

“We are delighted -- but not surprised -- that Fulton has once again received this recognition from *Inc. Magazine*,” said Peter Bailey, Vertical’s chief executive officer. “The company’s foundation is centered on serving the needs of customers, and everyone within the organization -- from management to the sales people in the field -- continues to adhere to this fundamental philosophy. Everyone in the Vertical organization is proud of Fulton’s accomplishments, and we are honored to work with such a dedicated group of professionals.”

About Vertical Communications®

Vertical Communications, Inc. is a provider of unified communications (UC) and IP telephony solutions and services to enterprise and business customers throughout North America and Europe. The Company’s flagship UC product -- Wave IP -- offers comprehensive integration into enterprise CRM, ERP, mobile and other critical enterprise systems, enabling companies to better communicate and serve customers, promote collaboration among employees and partners, as well as provide deep insights into customer communications through business intelligence and management tools. In addition, Vertical provides managed services, project management, custom development, deployment and enterprise support services. Together, the Vertical portfolio enables complete, turnkey deployment and management of voice infrastructure, software, enterprise integration and ongoing support. Vertical sells its products and services to business customers, with a focus on vertical markets including retail, health care, state and local government, and other customer-facing industry segments where customer experience is a primary focus. The Company’s recent merger with Fulton Communications, completed in June 2014, provides the company with direct sales and professional services in over 25 metro markets in North America, which, in combination with Vertical’s over 250 channel partners, provide the Company with broad North American and European reach. Vertical is a privately held company headquartered in Santa Clara, CA. For more information, visit www.vertical.com.

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